



Interior Affairs *Less Really is More!*

For Immediate Release:

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Nicole Pulley of San Antonio Receives Grant To Help Grow Her Small Business

San Antonio, TX, March 23, 2010 -- Nicole Pulley, of San Antonio, TX, Owner of Interior Affairs, an interior decorating company specializing in the multifamily industry, recently received a business development grant from the National Association for the Self-Employed (NASE).

Focusing on model units, clubrooms, leasing centers, offices and fitness centers, Interior Affairs aims to beautify every interior aspect of an apartment community. Prior to launching the company full time, Nicole served as Director of Education for the San Antonio Apartment Association for 14 years. Her extensive knowledge of the multifamily industry, coupled with understanding the needs of the owners, has allowed Nicole to create a niche market that meets the exact needs of apartment owners and their communities.

“I plan to use the \$5,000.00 to hire an employee, and increase exposure with more marketing and promotion of the company,” said Pulley, Owner of Interior Affairs. “We offer much more than just decorating services. We are very much in tune with meeting the specific needs of our multifamily clients from new construction and rehabs to affordable housing, student and senior communities and more. As the company grows, I plan to market a product I have been developing that will significantly benefit the design and decorating industries. I am thankful to NASE for the opportunity to help grow my small business and am looking forward to a prosperous future.” Although only 4 years old, Interior Affairs’ award-winning style was recognized in both 2008 and 2009, winning Property of the Year for properties built between 1990-1999 (Promontory Pointe Apartment Homes) and Best Renovated Property (Rosemont Olmos Park Apartments) respectively.

The NASE Business Development Grant Program offers access to capital for micro-business owners who have a specific business need—but lack the finances to carry out that goal. Since the program began in 2006, the association has awarded over \$300,000 to member businesses.

The National Association for the Self-Employed is the nation’s leading resource for the self-employed and micro-businesses, bringing a broad range of benefits to help entrepreneurs succeed and to drive the continued growth of this vital segment of the American economy.

For more information on Interior Affairs, please visit www.InteriorAffairsSA.com or call 210-865-3657. For more information on the NASE, please visit www.NASE.org.